

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Ashley et al.

5 Serial Number: 10/621,934

Filing Date: July 17, 2003

Art Unit: 2152

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Examiner: Hussain, Tauqir

Confirmation Number: 3072

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For: **Method and system for providing user control over receipt of cookies from e-commerce applications**

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Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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**RESPONSE TO NON-FINAL OFFICE ACTION**

This paper is filed in response to the Office action mailed August 5, 2008.

Reconsideration and favorable action are requested, for the reasons set forth below.

Please amend this application as follows:

**IN THE SPECIFICATION**

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Please amend the following paragraphs in the written description as follows with the marked-up version of the paragraph, wherein the strikethrough text demarcates deleted text and the underlined text demarcates added text: